

MODULE HANDBOOK

Module name		Business Environment											
Module level, if applicable		1 st year											
Code, if applicable		SST-104											
Semester(s) in which the module is taught		1 st (first)											
Person responsible for the module		Dina Tri Utari, S.Si., M.Sc.											
Lecturer		Tuti Purwaningsih, S.Stat., M.Si.											
Language		Bahasa Indonesia											
Relation to curriculum		Statistics study program compulsory courses in the third year (1 st semester) Bachelor Degree											
Type of teaching, contact hours		100 minutes lectures and 120 minutes structured activities per week.											
Types of teaching and learning	Class size	Attendance time (hours per week per semester)	Form of active participation	Workload (hours per semester)									
Lecture	50-60	1.67	Problem solving, discussion, project learning	Face to face teaching	23.33								
				Structured activities	32								
				Independent study	32								
				Exam	3.33								
Total Workkload		90.67 hours											
Credit points		2 CUs / 3.4 ECTS											
Requirements according to the examination regulations		Minimum attendance at lectures is 75%. Final score is evaluated based on assignment, mid-term exam, and final exam.											
Recommended prerequisites		There is no prerequisites											
Related course		Success skill (SST-401)											
Module objectives/intended learning outcomes		<p>After completing this course, the students have ability to:</p> <p>CO 1. able to make predictions in several business environments.</p> <p>CO 2. able to present a description of the business environment at hand.</p> <p>CO 3. able to make a scientific description of the business environment it faces.</p>											
Content		<p>Business Environment: An Introduction</p> <p>Concept of Business</p> <p>Levels of the Business Environment</p> <p>Understanding the Environment</p> <p>Economic Environment: Introduction</p> <p>Economic Environment of Business</p> <p>The Global Economic Environment</p> <p>Economic Policies</p> <p>Business and Economic Policies</p> <p>E-business: Introduction to e-business and e-commerce</p> <p>E-business fundamentals</p> <p>E-business infrastructure</p> <p>E-business environment</p> <p>E-business strategy</p>											
Study and examination requirements and forms of examination		<p>The final mark will be weighted as follows:</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th>No</th> <th>Assessment components</th> <th>Assessment types</th> <th>Weight (percentage)</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>CO 1</td> <td>Assignment, Midterm Exam</td> <td>20%</td> </tr> </tbody> </table>				No	Assessment components	Assessment types	Weight (percentage)	1	CO 1	Assignment, Midterm Exam	20%
No	Assessment components	Assessment types	Weight (percentage)										
1	CO 1	Assignment, Midterm Exam	20%										

	2	CO 2	Assignment, Midterm Exam	30%
	3	CO 3	Assignment, Final Exam	50%
Media employed	Google Classroom, relevant websites, slides (power points), video, interactive media, white-board, laptop, LCD projector			
Reading list	<ol style="list-style-type: none"> Aswathappa, K. Essentials of Business Environment, Himalaya Publishing House, New Delhi. Worthington, I & Britton, Chris, K. The Business Environment, Prentice Hall, United Kingdom. Chaffey, D. E-Business And E-Commerce Management Strategy, Implementation And Practice, fourth edition 			

Mapping CO, PLO, and ASIIN's SSC

ASIIN		PLO											
		E	N	T	H	U	S	I	A	S	T	I	C
Knowledge	a												
	b												
	c												
	d												
Ability	e												
	f												
Competency	g												
	h										CO1 CO2		
	i												
	j												
	k												
	l										CO3		