

MODULE HANDBOOK

Module name	Business Environment																
Module level, if applicable	Bachelor																
Code, if applicable	SST-104																
Subtitle, if applicable	-																
Courses, if applicable	Business Environment																
Semester(s) in which the module is taught	1 st (first)																
Person responsible for the module	Chair of lab. Business Industry Social																
Lecturer	Tuti Purwaningsih, S.Stat., M.Si.																
Language	Bahasa Indonesia																
Relation to curriculum	Statistics study program compulsory courses in the third year (1 st semester) Bachelor Degree																
Type of teaching, contact hours	100 minutes lectures and 120 minutes structured activities per week.																
Workload	Total workload is 90.67 hours per semester, which consists of 100 minutes lectures per week for 14 weeks, 120 minutes structured activities per week, 120 minutes individual study per week, in total is 16 weeks per semester, including mid exam and final exam.																
Credit points	2																
Requirements according to the examination regulations	Students have taken Business Environment course (SST-104) and have an examination card where the course is stated on.																
Recommended prerequisites	There is no prerequisites																
Module objectives/intended learning outcomes	After completing this course, the students have ability to: CO 1. able to make predictions in several business environments. CO 2. able to present a description of the business environment at hand. CO 3. able to make a scientific description of the business environment it faces.																
Content	Business Environment: An Introduction Concept of Business Levels of the Business Environment Understanding the Environment Economic Environment: Introduction Economic Environment of Business The Global Economic Environment Economic Policies Business and Economic Policies E-business: Introduction to e-business and e-commerce E-business fundamentals E-business infrastructure E-business environment E-business strategy																
Study and examination requirements and forms of examination	The final mark will be weighted as follows: <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th>No</th> <th>Assessment components</th> <th>Assessment types</th> <th>Weight (percentage)</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>CO 1</td> <td>Assignment, Midterm Exam</td> <td>20%</td> </tr> <tr> <td>2</td> <td>CO 2</td> <td>Assignment, Midterm Exam</td> <td>30%</td> </tr> <tr> <td>3</td> <td>CO 3</td> <td>Assignment, Final Exam</td> <td>50%</td> </tr> </tbody> </table>	No	Assessment components	Assessment types	Weight (percentage)	1	CO 1	Assignment, Midterm Exam	20%	2	CO 2	Assignment, Midterm Exam	30%	3	CO 3	Assignment, Final Exam	50%
No	Assessment components	Assessment types	Weight (percentage)														
1	CO 1	Assignment, Midterm Exam	20%														
2	CO 2	Assignment, Midterm Exam	30%														
3	CO 3	Assignment, Final Exam	50%														
Media employed	White-board, Laptop, LCD Projector																
Reading list	1. Aswathappa, K. Essentials of Business Environment, Himalaya Publishing House, New Delhi. 2. Worthington, I & Britton, Chris, K. The Business Environment, Prentice Hall, United Kingdom.																

	3. Chaffey, D. E-Business And E-Commerce Management Strategy, Implementation And Practice, fourth edition
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Mapping CO, PLO, and ASIIN's SSC

ASIIN		PLO											
		E	N	T	H	U	S	I	A	S	T	I	C
Knowledge	a												
	b												
	c												
	d												
Ability	e												
	f												
Competency	g												
	h										CO1 CO2		
	i												
	j												
	k												
	l										CO3		